

MMR CATCH-UP PROGRAMME KEY ACHIEVEMENTS

The MMR Catch-Up Project aimed to improve vaccine uptake in lower-achieving areas of Wakefield. Through targeted support to practices, staff training, outreach clinics, and improved referral pathways, the project boosted local uptake and strengthened collaboration across healthcare and community services.

+ FOCUSED SUPPORT FOR VULNERABLE GROUPS

Targeted support provided to practices in high-deprivation areas, with a focus on migrant and other vulnerable groups.

+ PRACTICE ENGAGEMENT

- 5 low-uptake practices identified and offered support
- Support tailored to individual practice needs

STRONG PARTNERSHIPS

Collaboration across system partners including:



South West Yorkshire Partnership
NHS Foundation Trust



Public Health
England

+ TACKLING VACCINE HESITANCY

- 7 training sessions delivered to local practices
- 32 attendees district-wide
- TARGET event reached 164 staff across Wakefield
- 100% of attendees found the training relevant and confidence-boosting
- Practical toolkit being developed for clinicians and reception staff to support difficult conversations.

+ CLINICS & OUTREACH

- Vaccines delivered through GP Care Wakefield and Urban House (asylum seekers service).



+ THE IMPACT

- A new referral pathway from Urban House led to **30+ children** being referred into general practice.



- Vaccination uptake in targeted practices **rose above district-wide trends** between Dec 2023 and June 2024.

+ FUTURE PLANS



We are developing a vaccine hesitancy course in partnership with the Royal Society of Public Health (RSPH), launching in October. This course will be available to all district staff to support challenging conversations around vaccine hesitancy.



Our extended vaccine offer through GP Care Wakefield (GPCW) is set to launch in September, allowing patients for the first time to access many routine vaccinations, including MMR and HPV on an evening and weekend.

Please contact wycib-wak.conexuscontact@nhs.net for more information.